



INFORMATION ON THE PROCESSING OF PERSONAL DATA PURSUANT TO ART. 13 OF THE EU REGULATION 679/2016

The Data Controller informs you about the processing of personal data collected through website chat service.

Data subjects: People requesting information via the website chat

Data controller: LUMINAL PARK S.R.L. located in Verona (VR) in Via Goffredo Mameli 11, partita IVA 04199420235, contact email: privacy@luminalpark.com

Data protection officer: pursuant to art. 37 of the GDPR, the Data Controller has appointed a DPO who can be contacted at the email address: dpo@pqa.it.

Purpose of treatment: your data will be processed for the following purposes on the basis of the relevant legal bases:

n°	Purpose	Legal base
1	Follow up on your request for contact and information about our activities and products.	Processing is necessary to take steps at the request of the data subject. Art. 6 par. 1 comma b)

Nobody automated decision-making process (profiling) will be applied to your personal data.

Type of personal data processed: for the purposes stated above, it is necessary to process:

- Common identification and contact data

Method of treatment

The personal data collected will be processed with:

- corporate IT systems, in compliance with the Security Measures provided for by art. 32 of the GDPR;
- personal data will be processed by persons appointed as data authorized pursuant to art. 29 of the GDPR.

Data recipients

Personal data are not disclosed with other subjects.

Personal data disclosure: personal data will not be disclosed.

Transfers of personal data to third countries: the personal data collected will be processed within European Union or transferred to third countries in compliance with art. 44 of the GDPR.

Data retention:

Purpose	Data retention
Request for information	The data will be retained for the time necessary to process the requests. The data will be kept in the mailing lists until deletion is requested using the dedicated function in the body of



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the email; alternatively, deletion can be requested by sending an email to privacy@luminalpark.com

Rights of the data subjects

Pursuant to Articles 15–22 of the GDPR, the data subject may request from the Controller the exercise of the right of access, rectification, erasure (right to be forgotten), restriction of processing, data portability, objection to processing, and withdrawal of consent.

For more information relating to the data subjects' rights, it is possible to consult the website www.garanteprivacy.it

Pursuant to art. 77 of the GDPR, data subject can submit a notify by contacting Italian Data Protection Authority located in Piazza Venezia, 11 - 00186 Rome mail: urp@gpdp.it