



INFORMATION ON THE PROCESSING OF PERSONAL DATA PURSUANT TO ART. 13 OF THE EU REGULATION 679/2016

The Data Controller informs you about the processing of personal data collected through forms on the company website pages, social network profiles, telephone contacts, exchanges of business cards at fairs, seminars, meetings and other personal business relationships.

Data subjects: Requesting information by website, telephone, etc. – Company prospect.

Data controller: LUMINAL PARK S.R.L. located in Verona (VR) in Via Goffredo Mameli 11, partita IVA 04199420235, contact email: privacy@luminalpark.com

Data protection officer: pursuant to art. 37 of the GDPR, the Data Controller has appointed a DPO who can be contacted at the email address: dpo@pqa.it.

Purpose of treatment: your data will be processed for the following purposes on the basis of the relevant legal bases:

n°	Purpose	Legal base
1	Follow up on your request for contact and information about our activities and products.	Processing is necessary to take steps at the request of the data subject. Art. 6 par. 1 comma b)
2	Quotation and offers management.	Processing is necessary for the performance of a contract to which the data subject is party. Art. 6 par. 1 comma b)
3	Sending communications via newsletters to keep you updated about new products development, promotions, services, events organized by us and to send notifications to remind products left in cart	the data subject has given consent to the processing of his or her personal data. Art. 6 par. 1 comma a)

Nobody automated decision-making process (profiling) will be applied to your personal data.

Type of personal data processed: for the purposes stated above, it is necessary to process

- Common identification and contact data;
- Data relating data subjects' economic activities.

Method of treatment

The personal data collected will be processed with:

- corporate IT systems and paper archives, in compliance with the Security Measures provided for by art. 32 of the GDPR;
- personal data will be processed by persons appointed as data authorized pursuant to art. 29 of the GDPR;
- Messages sent using the forms in the company website are received by a specific e-mail account.



Data recipients

Personal data will be disclosed to:

- Provider for DEM services and sending newsletter;
- Consultants and freelance professionals, including in an associated form;
- Logistic companies and post office.

The above subjects have been expressly appointed as Data Processors pursuant to Art. 28 of the GDPR or as independent data controllers.

Personal data disclosure: personal data will not be disclosed.

Transfers of personal data to third countries: the personal data collected will be processed within European Union or transferred to third countries in compliance with art. 44 of the GDPR.

Data retention: the retention of your personal data is determined according to the following principles:

Purpose	Data retention
Requests about quotation and information	The data will be retained for a maximum of 5 years from the request
Sending newsletters	your data will be kept on our mailing lists until you request cancellation using the appropriate function in the mail's body, alternatively you must request cancellation by writing an email to privacy@luminalpark.com .

Rights of the data subjects

Pursuant to Articles 15–22 of the GDPR, the data subject may request from the Controller the exercise of the right of access, rectification, erasure (right to be forgotten), restriction of processing, data portability, objection to processing, and withdrawal of consent.

For more information relating to the data subjects' rights, it is possible to consult the website www.garanteprivacy.it

Pursuant to art. 77 of the GDPR, data subject can submit a notify by contacting Italian Data Protection Authority located in Piazza Venezia, 11 - 00186 Rome mail: urp@gpdp.it